

Rural Hospital Performance Improvement (RHPI) Project
Mississippi Delta Region
Regional Conference October 22 & 23, 2002
Whispering Woods Hotel, Olive Branch, Mississippi
Program Agenda
subject to change

Tuesday, October 22

- 9:00 am Registration and networking. Morning beverages available.
- 10:00 am Welcome and conference information – *Terry Hill and Hartzell Cobbs*
Federal welcome and information, Small Hospital Improvement Performance
(SHIP) Grant Program – *Jerry Coopey*
State updates – facilitated by Terry Hill
- 11:00 am About the Rural Hospital Performance Improvement (RHPI) Project
First Year Recap and Current Status – *Terry Hill and Brian Haapala*
- 12:00 noon Lunch
Delta States Rural Development Network Program – *Rebecca Hines*
- 1:30 pm Implications of performance improvement
Project consultation case studies (concurrent session, select one)
- A. Jackson Parish Hospital, Jonesboro, Louisiana – “Staff involvement in
performance improvement” – *L. J. Pecot, Administrator and Toby Tubbs,*
COO
- B. North Sunflower County Hospital, Ruleville, Mississippi – “Prioritizing
strategic investments to recapture patients” – *Joseph T. Hammond,*
Administrator
- 2:30 pm Break
- 2:45 pm Project consultation case studies continued
- C. Methodist Healthcare – Fayette, Somerville, Tennessee – "The interplay of
community identity and strategy" – *Mike Blomé, Administrator*
- D. Ashley County Medical Center, Crossett, Arkansas – “Pursuing best practices
in business office management” – *Russ D. Sword, Administrator, and*
Shannon Clark, CFO
- 3:45 pm Break

4:00 pm Special group meetings

Special group meetings		
State hospital associations	State offices of rural health	Hospitals and partners
Discussion: project marketing, building local capacity, hospital selection process, partnerships. <i>Facilitator: Christy Crosser</i>	Discussion may include: involvement, contribution and roles for project marketing, capacity building, hospital selection, partnerships (such as the “Delta States Rural Development Networks”) <i>Facilitator: Terry Hill</i>	Discussion may include: barriers to performance improvement; best practices for performance improvement; how to marketing to other hospitals, project improvement, tools and web site utilization, consultants. <i>Facilitator: Brian Haapala</i>

6:00 pm Dinner – “A Taste of Mississippi”

Wednesday October 23

7:30 am Continental breakfast and State meetings to share outcomes of special group meetings (tables will be set up by state)

8:45 am Special Group and State Meeting Reports – *Terry Hill*

9:45 am Break

10:00 am Using the Balanced Scorecard in a Rural Hospital – *Terry Hill and Brian Haapala*

12:00 pm Lunch
Presentation of RHPI website, highlighting tools online – *Christy Crosser*

1:30 pm RHPI in years 2 and 3, future goals and open form for questions and discussion –
Terry Hill

2:30 pm Adjourn